

TEACHING ABOUT THE PROBLEMS OF NON-PROFITABLE ORGANIZATIONS FOR STUDENTS IN THE BRANCH „EDUCATION TOWARDS HEALTH“ AT PF SBU

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Abstract: *The article focuses on the teaching about the problems of non-profitable organizations in the area of “Education towards health”.*

Keywords: *education towards health, non-profitable organization*

Since 1998 I teach the problems of non-profitable organizations at South Bohemian University. Many graduates of SBU (in social-health or pedagogical fields) find their work fulfilment in non-profitable organizations within health-social area. That is the reason why this issue is included in the study field Education towards health of the study program Specialization in pedagogy, which is carries out at Pedagogical Faculty of SBU. Studying of the above mentioned branch will enable the university students to use scientifically approved experience and procedures in prevention, protection and exercising health so that in their employee rating, in accordance with the system of healthcare, they would act effectively and humanely.

As they are, in terms of the complex study, prepared conceptually for a vast fulfilment in practice in the area of national services – in school system (kindergartens, elementary schools, secondary schools), in special schools and institutions, diagnostic and detention centres, in children´s homes, homes for elderly people and other, further on in the area of recreation, travelling, leisure centres and others, the education of the subject Foundations of non-profitable organizations is led in a way that students can gain theoretical, but especially practical information.

Teaching of the subject foundations of non-profitable sector is based on three fundamental pillars:

- The current knowledge and abilities of students
- New knowledge and abilities of students
- The way of leading the lessons

The basic characteristics of the subject:

- Placing in the first year as an optional subject

- Bachelor's study
- Summer term
- Fourteen days of schooling
- Presentation form – the number of lessons a week (subject/term) 0/2
- Combining form – the number of lessons for a term (subject/term) 0/4
- The way of finishing the schooling – credit

In relation to the seminar work great emphasis are placed on self-study with the use of supportive text and other materials (work documents), which are available. Last but not least personal experiences of students are used, about 30 % of them work directly in a non-profitable organization as voluntary workers. They process seminar works in work groups focusing on themes coming from areas concerning non-profitable organizations. The emphases are placed on their personal experience and opinions.

Within the seminars the students can consult their seminar works, it includes:

- According to the legal norms to set regulations or the charter of the selected type of organization (citizen association, foundation, endowment fund, generally beneficial organization) in relation to healthy lifestyle.
- To suggest the name and logo of the organization.
- To choose one company out of the grand calendar, which provides financial grants for the activity of NO – to find out about the conditions under which the financial grants are provided. To ensure forms, fill them and to propose a budget.
- To set an application for the sponsorship gift, grant.
- To set a proposal of an outline for the annual report – everything it should include. To make a graphical design of the cover.
- To write a press report about the organization activities.

The subjects of the seminars are for instance:

- Typology of organizations of non-profitable sectors
- Legal minimum of NO – the conditions of formation and dissolution of non-profitable organizations
- Non-profitable organizations in Czech Republic – a foreign non-profitable sector
- Financial operations of non-profitable organization
- Accountancy, taxes
- Fundraising, sponsorship
- Promotion
- Issues of insurance in non-profitable organizations
- National endowment policy
- Financial planning and marketing
- Strategy planning in a non-profitable organization
- Work with public, work with media
- Cooperation and competition in a non-profitable organization
- Human factor in leading of a non-profitable organization
- Personnel policy of nongovernmental non-profitable sector

- Contractual relations in nongovernmental non-profitable sector
- Non-profitable sector and public services and autonomy
- Methods of monitoring and evaluating of activities of a non-profitable organization
- Projects drawing finances from EU sources

All this closely continues with practical illustrations from some selected non-profitable organizations in relation to healthy lifestyle and the environment (for instance STUŽ – an organization for constantly tenable life and others).

In this year student have had the chance to acquaint themselves with the issue of social work in Zambia through the lecture of a Zambian student, who studied at the Health-social Faculty of SBU during his research fellowship. For example he explained the issue of children living in the street, HIV/AIDS in relation to the environment. There was also a presentation about non-profitable organizations operating in Zambia carried out.

VÝUKA PROBLEMATIKY NEZISKOVÝCH ORGANIZACÍ U STUDENTŮ OBORU „VÝCHOVA KE ZDRAVÍ“ NA PF JU

Abstrakt: Příspěvek je zaměřen na výuku problematiky neziskových organizací u oboru „Výchova ke zdraví“.

Klíčová slova: výchova ke zdraví, neziskové organizace