

Methodological issues in schoolbook and educational media research  
International Society for Historical and Systematic Schoolbook Research  
Annual Conference 2013

**PROGRAMME**

**Friday, 27.09.2013, Room 101**

13.00-13.30            **Welcoming speeches**  
13.30-14.00        **Peter Menck** (Opening presentation; without discussion) (Siegen)  
*Schoolbook research: Preliminary deliberations concerning its methodology*

Block: Historical content analysis

Chair: Carsten Heinze

14.15-14.40        **Carsten Heinze** (Keynote) (Schwäbisch Gmünd)  
*On the pedagogisation of knowledge orders. Discourse-analytical approaches and innovation-theoretical perspectives*

14.40-15.00        **Verena Stürmer** (Würzburg)  
*Historical-contextualizing content analysis in historical schoolbook research using the examples of reading primers in the GDR*

15.00-15.20        **Jan Van Wiele** (Tilburg)  
*Textbooks as history "Writ Small"? A case study on the relationship between the image of the native American in French Canadian official historiography and national history textbooks (1870-1950)*

15.20-15.45        **Discussion**

15.45-16.15        **Coffee break**  
*(Room 166)*

16.15-16.35        **Karl Porges** (Jena)  
*Evolutionary biology in biology class within the SOZ/GDR*

16.35-16.55        **Michel Schultheiss, Julia Thyroff** (Basel)  
*Between the 'island of peace' and the 'challenged union' - History schoolbooks representing Switzerland during World War I*

16.55-17.15        **Elisabeth Erdmann** (Nürnberg)  
*History textbooks and emotions*

17.15-17.40        **Discussion**

18.00-18.45        **Reading Primers SIG Meeting**

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**Saturday, 28.09.2013, Room 101**

Block: Schoolbook analysis from a subject-related didactical perspective

Chair: Wendelin Sroka

- 9.00-9.25            **Wendelin Sroka** (Keynote) (Essen)  
*Historical research on reading primers: conceptual considerations on the analytical part of the project 'Plurilingual Primers German-Slavic'*
- 9.25-9.45            **Péter Bagoly-Simó** (Berlin)  
*Inheriting the tradition: A longitudinal analysis of research on geography textbooks*
- 9.45-10.05        **Anja Sauer, Katrin Sommer** (Bochum)  
*Investigation of textbooks for chemistry lessons on material science contents*
- 10.05-10.25      **Stefan Schmit** (Oldenburg)  
*Physics textbooks as learning tools for both students and teachers – an exemplary study on the topic of kinematics*
- 10.25-10.50      **Discussion**
- 10.50-11.15      **Coffee break**  
*(Room 166)*
- 11.15-11.35      **Tomáš Janko, Petr Knecht** (Brno)  
*Visuals in geography textbooks: Increasing reliability of the assessment tool*
- 11.35-11.55      **Karolína Pešková** (Brno)  
*Content analysis of visuals for teaching culture in German as a second language textbooks: Methodological aspects*
- 11.55-12.15      **Discussion**
- 12.15-13.30      **Mittagspause**

Block: Linguistic and Discourse Analysis

Chair: Bente Aamotsbakken

- 13.30-13.55      **Bente Aamotsbakken** (Keynote) (Tønsberg)  
*Textbook analysis – how to get an optimal result*
- 13.55-14.15      **Christine Ott** (Würzburg)  
*To take school books at their word: Linguistic methodology in school book research*
- 14.15-14.35      **Falco Pfalzgraf** (London)  
*Discourse analysis as a theoretical and practical framework for the study of schoolbooks*

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- 14.35-14.55      **Jana Kiesendahl** (Greifswald)  
*Language awareness, linguistic criticism and appropriateness in German textbooks of the GDR and Federal Republic of Germany*
- 14.55-15.20      **Discussion**
- 15.20-15.45      **Coffee break**  
*(Room 166)*

Block: Evaluation research  
Chair: Christian Fey

- 15.45-16.10      **Christian Fey** (Keynote) (Augsburg)  
*Analyzing and evaluating educational media*
- 16.10-16.30      **Silvie R. Kučerová, Jan Hátle, Kateřina Novotná, Jan D. Bláha**  
(Ústí nad Labem, Prague)  
*Mental maps as a tool for assessment of schoolbooks and for teaching regional geography*
- 16.30-16.55      **Discussion**
- 17.30-18.45      **General Assembly of the International Society for Historical and Systematic Schoolbook Research**
- 20.00              **Conference dinner and presentation of the Arsen-Djurovic-Award for historical schoolbook research**  
*(not included in the conference fee)*

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**Sunday, 29.09.2013, Room 101**

Block: Use research

Chair: Dominik Neumann

- 9.00-9.25            **Dominik Neumann** (Keynote) (Augsburg)  
*Usage research in academic teaching materials research*
- 9.25-9.45            **Mare Mürsepp** (Tallinn)  
*Teachers as the textbook experts*
- 9.45-10.05          **Jana Stará, Tereza Krčmářová** (Prague)  
*Use of schoolbooks by primary school teachers*
- 10.05-10.30        **Discussion**
- 10.30-11.00        **Coffee break**  
*(Room 166)*

Block: Impact research

Chair: Dominik Neumann

- 11.00-11.20        **Jan Iluk** (Katowice)  
*Influence of the terminological and syntactical level of difficulty of schoolbook texts on the efficiency of teaching and learning*
- 11.20-11.40        **Wassilios Baros, Eva Wilke** (Augsburg)  
*The European Union in textbooks from the perspective of student teachers and pupils: A content analysis using Latent Class Analysis*
- 11.40-12.05        **Kira Mahamud** (Closing presentation) (Madrid)  
*Representativeness, contexts and textual units: Three methodological approaches in school textbook research*
- 12.05-12.30        **Closing discussion**

Poster session:

- Vitaly Bezrogov** (Moscow)  
*Primary school textbook as a theater: Scenery and scenography*
- Tomáš Janík, Veronika Najvarová, Miroslav Janík** (Brno)  
*The use of didactic tools and media in English, Geography and Physics lessons: Design and results of a videostudy*
- Ieva Milgrāve** (Riga)  
*Housekeeping textbooks in Latvia (1918-1940): Contents and didactic principles*